Recruiting Parents Who Work in Tech

University of Maryland & University of California, Santa Cruz Study on the Future of Work

When parents were in school, we were told we should learn to code. Many who did now work here in Silicon Valley. But AI may be changing your daily job and the future value of tech work.

Universities need to understand what you're telling your kids about careers in tech.

- What are tech worker parents telling their kids about the future of tech work?
- What does this tell us about the future of work in a time of change and turmoil?

A COFFEE FOR YOUR HOPES AND WORRIES

Sign up for an interview at a Silicon Valley-area cafe (coffee and treats are on me) or on Zoom. Interviews will be confidential (names deleted after scheduling), and hopefully interesting for you. Interviews will last about one hour and will be audio recorded.

WHO ARE WE?

Katie Shilton is a Professor at the University of Maryland and the mom of two elementary school students in San Jose. Norman Makoto Su is an Associate Professor at the University of California, Santa Cruz and the dad of two young children in Santa Clara.

Our fields—Information Science and Human-Computer Interaction—need to better understand what today's parents want for their kids' educational and work futures. Help us understand the future of tech careers by sharing your perspective.

Scan to Sign Up for an Interview

QUESTIONS?

Contact Norman at normsu@ucsc.edu